

# Redewill's Greatest Piano Sale

## High Grade Makes Now Offered For a Few Days Only at Unbelievable Prices and Terms

These Prices Good for a Few Days only

### Our Unconditional Exchange Agreement

If for any reason any piano purchased of us is not satisfactory any time within one year, we hereby agree to exchange for any other new piano handled by us allowing all you have paid to apply on the new instrument selected.

Every piano purchased from us carries with it an unconditional manufacturer's service agreement which assures you of satisfaction with a period of five to ten years, this agreement we also sign and bind ourselves to keep all of its promises.

WE HANDLE THE WORLD'S GREATEST MAKES

Steinway Ivers & Pond Vose & Son  
A. B. Chase Kohler & Campbell

Autopiano Brambach  
Auto Piano Electric

Bungalow Baus Piano Co.  
Hoffman Bros. And Many Others

STORE OPEN EVENINGS—THIS SALE ONLY

Sale Positively Closes Saturday, March 11th  
Then These Advertised Prices Void

This is a chance in a lifetime never to come again.  
Manufacturers' Representative now in Charge of This Sale

#### A STATEMENT FROM THE HEAD OF THE HOUSE

There have been many occasions in the past whereby we were in a position to offer the finest makes of pianos at very substantial reductions, but never before has there been such a combination of circumstances that has made possible, or, let me say, compelled such low prices as have now been arranged for piano buyers of this vicinity by the authorized piano manufacturers' representatives. Read this entire announcement carefully.

Redewill Music Co. has been established 34 years, and has grown great because it solemnly assures positive satisfaction to every purchaser or money back. The instruments in this sale are our regular stock, and are offered upon the same definite and binding agreement on our part. No transaction will be considered an complete unless the purchaser is positively satisfied.

I do not know how to say this more emphatically. Every instrument sold in this sale must prove satisfactory to the buyer in every way, both as to quality and as to its price or no sale. Our unconditional guarantee accompanies every instrument sold, no matter whether it is our costliest player piano or our least expensive piano, this guarantee will positively protect each and every purchaser against dissatisfaction.

For over 24 years we have carried out every obligation and agreement to the letter. We do not propose to deviate from this proud record at this time or at any other time. The sale prices will be plainly marked. The prices will be one and the same to all alike. A child may purchase as safely and as satisfactorily as can the shrewdest shopper.

EUGENE REDEWILL,  
Manager Redewill Music Co.

Shish, Funks, Strings, Etc.  
Musical Merchandise

PHOENIX, ARIZ. May 11 1915

M Mrs. Geo. Gann

By H. Redewill & Co. Dealer

THE FAMOUS BEHR BROS. & CO. PIANOS AND ORGANS

Maxon & Hamilton, Chubbuck & Sons  
Barnard & Sons, Kinsley, Blodgett  
and Smith & Barney

P. O. Box 1055

1 Behr Bros. piano,  
style B. No. 16382  
Oak case, with steel  
A case delivered \$600.00

PAID  
A. Redewill,  
PHOENIX, ARIZ.

ARIZONA EASTERN RAILROAD COMPANY

GENERAL AGENT

Redewill Music Company  
Phoenix, Ariz.

Phoenix, Ariz., March 1st, 1916

Gentlemen:

The Behr Bros. piano we purchased from you 21 years ago has given us more than \$500, which we paid you, in honest value. We would not exchange it for any piano made.

Yours truly,

Geo. Gann

Traveling Freight & Passenger Agent  
Arizona Eastern RR Co.  
Southern Pacific Co.

### We Don't Sing The Praises of Player Pianos That Have Failed to Keep Abreast in the March of Progress

We Are Selling Modern Metal Tubed, Five-Point Motor, Flexible Finger, Player Pianos, With Perfect Music Roll Tracking Device.

Instruments Equipped With Rubber Tubing, and a Lot of Claptrap Pointers, Buttons, Levers, Etc.: Are Obsolete. Study Them Carefully. They Are Dear at Any Price.

Free Music Rolls Included During the Great Sale Now in Progress.

Don't be misled by antiquated testimonials; a testimonial without date does not prove anything. A testimonial given many, many years ago cannot possibly apply to the modern piano. A few years ago in the development stage of the wonderful player piano, a much advertised player, in spite of its many musical shortcomings, was of course the best to be had. But the world moves, the player piano has progressed faster even than the automobile has progressed. What was considered a high point of perfection a few months ago is now practically obsolete. The necessity of buttons, pointers, levers, and other complex and confusing attachments to player pianos has been overcome. The modern human touch, flexible finger, the metal tube, five-point motor, perfect music roll guiding device, player piano is sweeping all before it. That's the kind of a Player Piano to buy. That's the kind of a Player Piano we now sell.

The modern soloist music roll positively makes pianists of the very highest order of every member of the family.

THE BEHR BROS. PLAYER PIANO AND AUTOPIANO BABY GRAND PLAYER PIANO.

In tone quality and as upright or Baby Grand Pianos, each instrument represents perfection. All the exclusive and wonderful features, the flexible striking finger, the automatic guiding device, five-point motor, etc., are all to be found in this Player Piano.

PRICES THAT ARE ALMOST UNBELIEVABLE

Please depend upon it that this sale of Player Pianos is of much and intense importance. A metal tubing, up-to-the-minute perfected player piano, usually priced to retail at \$800, is now offered for less than half price. A player model Player Piano is actually only \$445. This is the cash price, but for more additional simple interest will deliver for \$29 down—and Roberts will make the \$29 payment for you—then you only pay the \$5 a month; free music rolls included.

\$10 a month 'till \$365 is paid will buy a fancy walnut Player Piano, new one, an instrument usually priced at \$650. We will give a bill of sale when only \$365 has been paid for this beauty, and include a most liberal supply of music rolls.

Superb Player Pianos de Luxe, the very finest yet constructed, totally and mechanically, instruments that excel any \$1,150 piano to be had, possessing five points of superiority over the next best make. We are pricing one of these instruments at \$585, and a player style for \$545, payments \$15 a month, free music rolls included.

AND LOOK AT THESE PRICES

All New Pianos—Well-Known Makes. \$200 Pianos, \$98, and \$300 Pianos, \$118, or \$350 Pianos, \$145.

All other grades equally low. We are forced to call some pianos used. The reason is for future protection of dealers who must obtain the regular prices. However, with a very few exceptions, none of them has ever been sold and have only been in stock six months, new direct from the factory. The few that are used are in perfect condition and guaranteed the same as new ones.

AN URGENT PIANO SACRIFICE

Unusual Conditions Create Unusual Opportunities. The Best of Upright Pianos, the Very Best of Player Pianos and the Finest Baby Grands Included in This Ruthless Price Slaughter.

Everyone knows that export business has been practically at a standstill for months. The world's largest piano manufacturers have accumulated a large number of finished pianos that must be sold immediately. The manufacturers have agreed to give all the discount and sell the stock of pianos we have now on hand, with our agreement that for every piano sold by the manufacturers' representative now in charge of this sale we will buy two more of their surplus pianos. European troubles have been the cause of a house full of brand new pianos.

Redewill Music Company,  
Phoenix, Arizona.

Gentlemen:

Behr Bros. piano #20632 has been in use in this school for the past fifteen years, and we think so well of it that we are pleased to call attention to the fact of having just recently purchased another of the same make for the High School Auditorium; the older Behr Bros. piano now being used in our Glee Club Room.

Yours very truly,

R. L. Hume Cook  
Principal High School.

Central Normal School of Arizona  
YENDE, ARIZONA

Redewill Music Company,  
Phoenix, Arizona.

Gentlemen:

We have two Behr Bros. pianos that we are happy to say have given us the best service for many years, the two qualities today of both pianos being exceptional.

We heartily endorse Behr Bros. pianos.

Yours very truly,

THE NORMAL SCHOOL OF ARIZONA  
J. J. Johnston  
Principal

GOLDMAN GROCERY CO.  
Goldman & Co.  
PHOENIX, ARIZONA

March 1st, 1916

Redewill Music Company,  
Phoenix, Arizona.

Gentlemen:

About a quarter of a century ago, I purchased a Behr Bros. piano from you at a cost of about \$600.00. It has been played since then by some of the best artists and all found it to be most satisfactory in every musical respect.

It is not for sale and it is not necessary to exchange it for a new one, in fact it is as good as ever.

Yours very truly,

Max Goodman

N. A. MORFORD  
MORTUARY LOANS FIRE INSURANCE  
REAL ESTATE SURETY BONDS  
PHOENIX ARIZONA

March 2, 1916.

Redewill Music Company,  
Phoenix, Arizona.

Gentlemen:

Answering yours of yesterday will say, some thirty years ago, or about the time I purchased the Phoenix Herald I purchased a Behr Brothers piano from you, which has in over a quarter century been the joy of our home.

We would not sell or trade it for any other make for its as good as the day we bought it. Our many musical friends who use it say it has the same wonderful sweet, powerful tone found only in Behr Brothers pianos. Keep on selling that kind of piano boys. It is what has made your house the leading piano house of Arizona.

With best wishes, I am

Very truly yours,

N. A. Morford

**FREE**  
This \$650  
Player  
Piano  
First Prize



The first time these Pianos have ever been sold by the manufacturers' representative or any other person, firm or organization at less than the established advertised retail price.

UPRIGHT PIANOS	PLAYER PIANOS
This Sale Only	This Sale Only
\$450 Behr Bros. .... \$365	\$700 Behr Bros. .... \$587
\$500 Behr Bros. .... \$388	\$750 Behr Bros. .... \$617
\$550 Behr Bros. .... \$437	\$800 Behr Bros. .... \$657
\$600 Behr Bros. .... \$465	\$900 Behr Bros. .... \$742
\$650 Behr Bros. .... \$488	\$1000 Behr Bros. .... \$793

BEHR BROS. GRAND PIANOS

\$750 Values .....	\$617
\$850 Values .....	\$664
\$1000 Values .....	\$783

Terms: Two years to pay. Easy weekly, monthly or twice a year payments. Pay once a year if you prefer. If you need three years' time, we can arrange it. We will take your old piano as part payment.

REDEWILL MUSIC CO.  
222 124 W. Washington Street, Phoenix, Arizona.

STORE OPEN EVENINGS UNTIL 9 O'CLOCK, TO AND INCLUDING MARCH 11 ONLY

## \$5 Down, \$5 Per Month

Pay \$5.00 cash just to show good faith or give us reference, then \$1.00, \$2.00 or \$3.00 per week; pay more or all at any time or pay more per week or per month later, so as to pay in full in two or even three years.

A STATEMENT FROM THE AUTHORIZED REPRESENTATIVE IN CHARGE OF THIS SALE

I am the factory representative. I secure an order for the manufacturers I represent for three pianos every time I can sell one during this sale. Everyone knows that export trade in musical instruments is now at a standstill. If you expect to buy a piano in the next ten years see me within the next few days. Your own terms can be had. I can make the first payment for you, the balance can be paid as best suits you. A little every week or every month.

C. E. ROBERTS,  
Authorized Factory Representative.

Goldbergs  
GOLDBERG BROS. CO.  
OUTLETTES OF MEN AND BOYS

PHOENIX, ARIZONA,

MARCH  
FIRST  
NINETEEN  
SIXTEEN

Redewill Music Company,

Phoenix, Arizona.

Gentlemen:

My family has been using one of your Behr Bros. pianos here in Phoenix for the past twenty six (26) years, and the instrument is as nice toned today as when we got it.

Selling this class of goods is undoubtedly the reason why you are known as the "Firm That Made Arizona Musical".

Very truly yours,

Samuel Goldberg